

Page 1 DIGITAL SOLUTIONS ACCOUNTING SERVICES LANDSCAPING & GARDENING TOOLS

MANUFACTURERS & SUPPLIERS OF ORGANIC WASTE CONVERTERS & BIO-GAS PLANT

COMMUNICATION SOFTWARE INTERIOR & EXTERIOR PAINTS BANKING

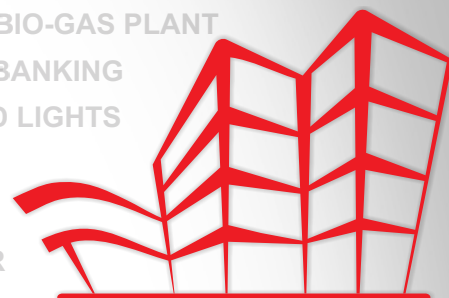
SANITIZING PRODUCTS & SERVICES SOLAR ECO SOLUTIONS & LED LIGHTS

MANUFACTURER OF SYNTHETIC ROPES & NETS CCTV SOLUTIONS

HOUSEKEEPING SERVICES CONSTRUCTION CHEMICALS

FIRE SAFETY SOCIAL ENTERPRISE - REFURBISHING OLD FOOTWEAR

SIGNAGES & EXIT/EMERGENCY EGRESS ROUTE LIGHTING SYSTEMS



Housing Society Management Show

HSMS 2017

Post - Show Report

10-11-12 MARCH

Nehru Centre, Mumbai, India.

GARDEN & KIDS PLAY EQUIPEMENT

ACCESS CONTROL

ELEVATORS SOLUTION NEST BOXES

SOLAR PRODUCTS

POOL MAINTENANCE EARTH CARE EQUIPEMENT

PARKING SOLUTIONS SOCIETY ACCOUNTING

HVAC CONTRACTORS ACCOUNTING SOFTWARE

BOLTING SOLUTIONS SECURITY SERVICES

ROOFING SOLUTIONS SOCIETY REGISTRATION

DIGITAL CABLE APP SOLUTIONS TO SOCIETY

LADDERS / SCAFFOLDS ADVERTISING MEDIA

PEST CONTROL SERVICES SOCIETY AUDITS

DUSTBIN BIN & GARBAGE SOLUTION BIRD FEEDERS

FACILITY MANAGEMENT SOLUTION FOR RESIDENTIAL & COMMERCIAL COMPLEXES

FACILITY MANAGEMENT SERVICES LIFESTYLE & HEALTHCARE PRODUCTS

NETING SOLUTIONS

HEALTH & FITNESS SOLUTIONS

NATIVE PLANTS

APARTMENT MANAGEMENT COCONUT PLUCKING UTILITY SERVICES

FACADE CLEANING / WATER TANK CLEANING



**intellize expo
pvt. ltd.**

A TRAILBLAZING SUCCESS !!!

FACTS AND FIGURES OF HSMS 2017

HOUSING SOCIETY MANAGEMENT SHOW 2017 -

INDIA'S FIRST AND ONLY TRADESHOW PLATFORM FOR HOUSING SOCIETY MANAGEMENT SERVICES

Ahmedabad

Ahmednagar

Amravati

Amritsar

Bangalore

Chennai

Coimbatore

Gurgaon

Hyderabad

Kochin

Kolhapur

Lonavala

Ludhiana

Mumbai

Nagpur

Nashik

Navi Mumbai

Noida

Palghar

Pondicherry

Pune

Solapur

Surat

Thane

Umbergaon

Vadodara

Vapi

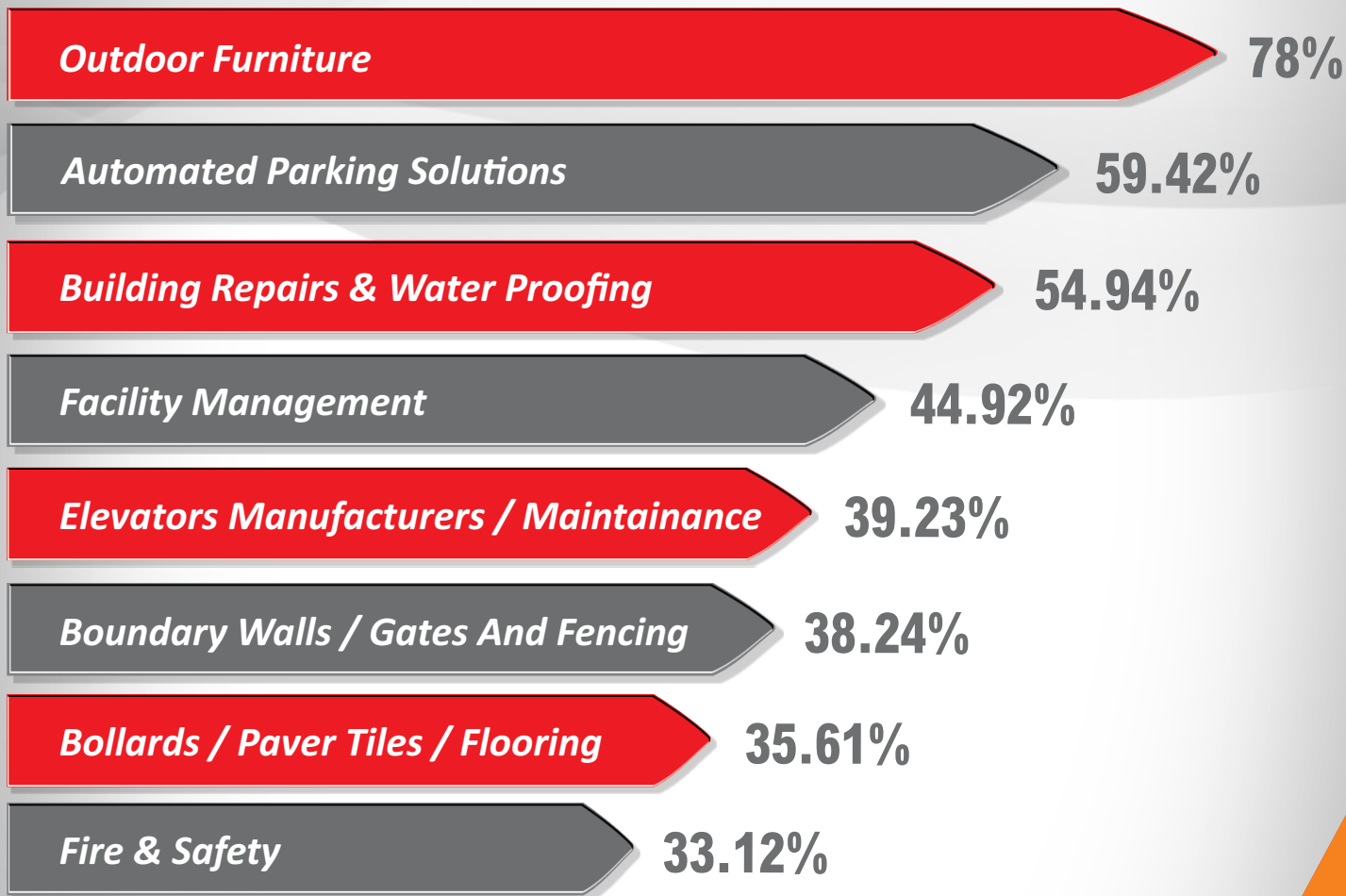


NUMBERS OF VISITORS

3505
from **30** cities

- 3505 attendees in the first edition
- Visitors represented more than 200 different areas of Mumbai metropolitan region
- Visitors from 30 Cities

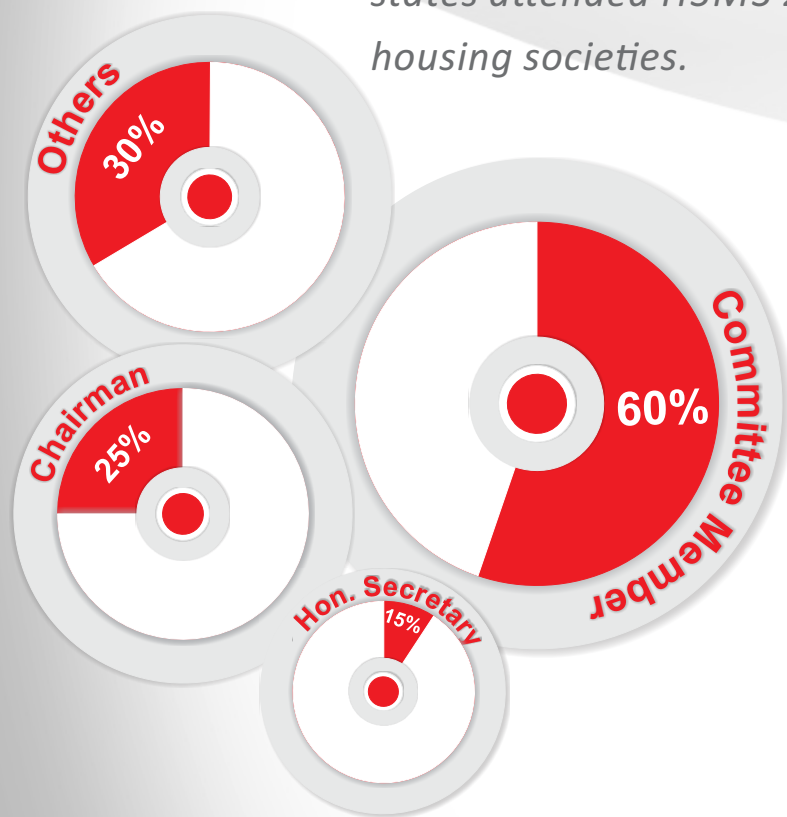
VISITORS ASSESSMENT OF INTEREST IN HSMS 2017



VISITOR DESIGNATION WISE PROFILE

HSMS 2017 had a flow of visitors majorly from Maharashtra and the neighbouring states. The profile includes of Hon. Secretary, Chairman and Committee Members.

A total of 3,505 visitor from over 200 different locations in the Mumbai Metropolitan Region and from the surrounding states attended HSMS 2017 Mumbai for services related to housing societies.

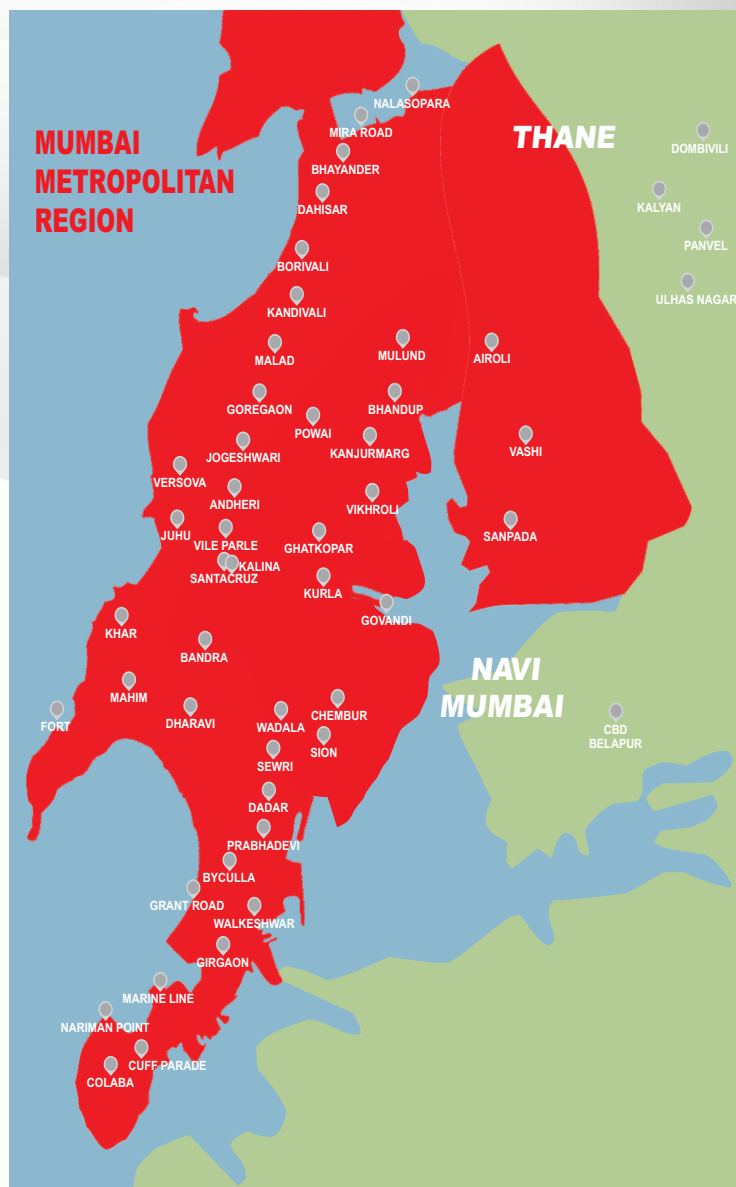


60% of visitors to HSMS were decision makers of housing societies which explain high level of satisfaction with business deal conducted during and after the exhibition.

15% = Hon.Secretary
25% = Chairman
60% = Committee Member
30% = Others

VISITOR ATTENDEE REGION WISE - MMR

*HSMS 2017 has earned its place as the sourcing event for the products and services required for a Housing Society with traders and regulators as well as equipment suppliers all coming together to network and do business in Mumbai, India's leading city as far as number of housing societies is concerned. In spite of it being the 1st edition the show saw a record number of visitors, and leading corporates such as **British Paints (Since 1919), Videocon d2h, Zipgrid, Panasonic, Finolex Industries Limited, Time Technoplast Ltd. and many more all in attendance.***



EXHIBITOR PROFILE



NUMBER OF EXHIBITORS

75
from **05** cities

- 70 Exhibitors in the first edition
- 40 Exhibiting Categories
- More than 200 services/products on display
- Exhibitor participation from more than 5 cities from across India



SERVICE RANGE



ACCESS CONTROL
SYSTEMS



COMPOSITING MACHINES
FOR ORGANIC WASTE



SECURITY & SAFETY
SYSTEMS



SOLAR ENERGY



RAIN WATER
HARVESTING



ELEVATORS



PEST CONTROL
SERVICES

EXHIBITOR FEEDBACK

HSMS 2017 EXHIBITOR SURVEY RESULTS:

- 84% of exhibitors were satisfied with the business opportunity
- 82% of exhibitors were satisfied with the visitors traffic and quality
- 77% of exhibitors will attend HSMS 2018 in the future



CONFERENCE AND SEMINARS AT THE EXHIBITION

More than 20 Specialized Seminars and Presentations during 3 days of Exhibition.



Additional marketing measures conducted during the exhibition (Special promotions, Lotteries, Draws, Presentations)



Specialized seminars which were dedicated towards the issues faced by members of Housing Societies conducted under the guidance and support of MSWA.

CONFERENCE SCHEDULE

DAY 1 : 10th MARCH, 2017		Opening Ceremony
Timing	Topics	Speakers
10.45 AM	Opening speech	Hon'ble Shri H. R. Gaikwad, Chairman, B V G India Group
11.00 AM	Real Estate Education	Hon'ble Mr Akhil Shahani, MD Thadomal Shahani Institutions
11.15 AM	Panel Discussion on Affordable Houses through Mhada Redevelopment, SRA Redevelopment Moderator: CA Ramesh Prabhu, Chairman MSWA	Hon'ble Shri Nitin Kale, DDR – MHADA Arch. Sandeep Kangutkar Arch. Nikhil Dixit
12.40 PM	Pest Impact And Safe Guarding Health Of Residents	Mr Raju Parulkar, President, IPCA / Mr Viren Merchant
01.00 PM	Benefits Of Societies From Waste Management	Dr Sanjay Joshi Co-founder envirovigil + Enviromentals + Sr Lecturer – Somaiya College
02.30 PM	Affordable Housing Schemes under Prime Minister Awas Yojan as applicable to the developers and the flat purchasers. Moderator: Hon. Sunita Godbole, President Women's Legal Forum	CA. Chandrashekhar Iyer Shri. Sachin Nazare, Redevelopment expert IT specialist CA. Ashwin Raje
04.00 PM	1. Need for change in MCS Act, 1960 for Better housing 2. Proposed changes in MCS Act for Better Housing	1. CA Ramesh Prabhu, Chairman MSWA, Mumbai. 2. Krishnaraj Rao Project head, MSWA Campaign for Better Housing
04.30 PM	Importance of Conveyance & Deemed Conveyance	CA Ramesh Prabhu, Chairman MSWA, Mumbai.
05.30 PM	Q & A	Above Faculties

CONFERENCE SCHEDULE

DAY 2 : 11th MARCH, 2017

Timing	Topics	Speakers
10.00 AM	Panel Discussion on NEW Development Control Rules – 2034 & Redevelopment Benefits Moderator: CA Rupesh Joshi	Arch. Anil Darshetkar CA Ramesh Prabhu, Chairman MSWA
12.00 AM	Fire And Safety	Mumbai Fire Brigade
12.30 AM	Societies Contributing To Strengthening Neighbourhoods Groups	Hon. Mrs Indrani Malkani Founder - VCAN
01.00 PM	Case Study on benefits of Solar System	Ashish Saraf, Novus Renewables
12.15 PM	97 Constitutional amendments, MCS (Amendment) Act, 2013, MCS (Amendment) Rules, 2014 Moderator: Hon. Sunita Godbole, President Women's Legal Forum	Naresh Pai, Consultant MSWA
02.40 PM	Latest Changes in the Model Bye-Laws applicable to Cooperative Housing Societies and Adoption Procedure. Moderator: Hon.Sunita Godbole, President Women's Legal Forum	Hon'ble Adv. B. R. Bornak
03.10 PM	Redressal of complaints to the members of CHS and the Society.	Hon'ble M. V. Rane Adv Uday Warunjikar
03.30 PM	Empowerment through Education on Real Estate Moderator: Hon.Sunita Godbole, President Women's Legal Forum	Hon'ble Ms Maya Shahani, Chairperson Thadomal Shahani Institutions
04.00 PM	1. Difficulties in Redevelopment caused by present MCS Act 2. Proposed solutions to problems in Redevelopment through legislative changes	Krishnaraj Rao Project head, MSWA Campaign for Better Housing
04.20 PM	Redevelopment Documentation	CA. Amit Mohare
04.40 PM	Overall Redevelopment, and Role of PMC	Hon'ble Kishor Redkar Hon'ble Shri Sandeep Kangutkar Architect

CONFERENCE SCHEDULE

DAY 3 : 12th MARCH, 2017

Timing	Topics	Speakers
10.00 AM	<p>Panel Discussion on REAL ESTATE (REGULATION AND DEVELOPMENT) ACT, 2016 - RERA - Act And Real Estate (Regulation and Development) Rules - 2017 - RERA - Rules</p> <p>Moderator: Hon. Sunita Godbole, President Women's Legal Forum</p>	<p>1. CA Ramesh Prabhu, Chairman MSWA</p> <p>2. Hon'ble Bhalchandra Wangnekar, Civil Engineer, Redevelopment Expert</p> <p>3. Hon. Adv Uday Wavikar</p> <p>4. CA. Ameet Israni</p>
11.45 AM	Co-operative Housing Society Election Process	Rahul Patil, Mumbai division Panel Auditors Association Mumbai
12.10 AM	Dolphin Pools	Yusuf Chudesar, Director, Dolphin Pools
12.30 PM	<p>Difficulties In Management / Transfer Of Ownership & Membersh Proposed solutions in TRANSFER OF OWNERSHIP & MEMBERSHIP through legislative changes</p>	<p>Krishnaraj Rao Project head, MSWA Campaign for Better Housing.</p>
01.00 PM	Green Living : Green Management Of Society, Including Terrace Garden	Mr Vidyadhar Walavalkar –Founder – Eviro-vigil-NGO
02.30 PM	Innovative Solar Installations to save society energy costs	Ashish Saraf, MD, Novus Renewables
03.00 PM	Audit programs and maintaining the documentation of related to Audit AND Documents required for Auditing including management representation.	CA. Shilpa Shinagare
03.45 PM	Conveyance through Consumer Court & Co-operative Management	Adv. Vinot Sampat
04.15 PM	Stress Management.	Dr. Monali Chopade
04.45 PM	<p>Redevelopment & Self Redevelopment Financial Planning Moderator: Hon. Sunita Godbole, President Women's Legal Forum</p>	<p>CA Ramesh Prabhu, Chairman MSWA</p> <p>CA. Ashwin Raje</p>
04:45 PM	'Audit, IT, Service Tax applicable on Society	CA. Vimal Punamia

VISITOR ENGAGEMENT ACTIVITY

- ◀ **EVENT BROCHURE 10,000**
- ◀ **VISITORS INVITE'S 35,000**
- ◀ **NEWSPAPER INSERTS 5,00,000**
- ◀ **SOCIETY REACHOUT 400+**
- ◀ **COMMUNITY MAGAZINE ADVERTISEMENT 20+**
- ◀ **MAINLINE NEWSPAPER ADVERTISEMENT 30+**
- ◀ **PAPER BAGS DISTRIBUTION AT MEDICALS 200+**
- ◀ **ASSOCIATION / CITIZEN CHARTERS 300+**
- ◀ **RADIO**
- ◀ **ASSOCIATION SUPPORTS 10+**



MARKETING & PROMOTIONS



Direct Mail

Invitations were mailed to Secretary and Chairmans of Co-operating Housing Societies across the Mumbai metropolitan region, Welcoming them to HSMS 2017



Website

Our website provides various services related to housing society. The HSMS attracted more than 3,505 visits and 3000 unique visitors in the run up to the show



Mobile App

HSMS also featured a mobile app that was used more than 2,000 times. The app included categories, society certificates for efficient/green/clean society and conference schedule as well



VIP Invitation Tag

5,000 VIP invitation tags were sent to key decision-makers for co-operative housing societies



Telecalling Reachout

15,000+ Co-operating housing societies were reached out through telecalling seats



Roadshows & Activities

More than 200+ roadshows throughout residential areas of Mumbai



HSMS Umbrella's

500+ Umbrella's were distributed among Mumbai metropolitan region



HSMS Outdoor Banner's

1,000+ outdoor banner's were displayed for marketing & signages of exhibitions



PR & Media Coverage

The PR campaign was covered in more than 30 Articles of Mumbai metropolitan region



Bus back Campaign

Over 100+ Bus back on key routes were ruling the roads

SUPPORTING PARTNER



About MSWA

Maharashtra Societies Welfare Association (MSWA) has been registered as Non-Profit Governing Organisation and as a charitable organisation and institution, certified by the Charity Commissioner Office, Mumbai. Our Association has been formed mainly to assist the Co-operative Societies and its Office Bearers of the societies, to smoothly run the day-to-day affairs of the society under the provision of Act, Rule and Bye-law. We have our in-house monthly publication MSWA'S Housing Societies Review dealing with all kinds of society related matters. Recently, MSWA has undertaken the activity of providing "Society Manager" to look after the day to day working of the Housing Society and will be responsible for maintenance of statutory Books of Account, Writing of Minute Books, correspondence, attending to notices and meeting deadlines under various laws applicable to housing Societies carrying out liaisoning between statutory auditors etc. We provide knowledgeable, experienced professional who are empanelled experts affiliated to our association.

MSWA Activity

Conduct weekly Seminar / Workshop on different topic affecting Housing Societies Publication MSWAS housing Societies Review. Dealing with all kind of society related matters. Regular Classes for Housing Society Managers, Govt. Diploma in Co-operation and Accountancy Course at Different places. Publication of books on topics like Registration of Societies, Stamp Duty, Registration, Conveyance, Redevelopment, Leave and License, Indemnity Bond, Transfer of Flats, Nomination and Will etc.



Feedback

No Suggestion as there is everything excellent about "HSMS".

SUPPORTING PARTNERS



HSMS keeps the faith of the absolute trust and support received from industry associations.

THANK YOU !!!

EVENT HIGHLIGHTS



India's first and only
trade show platform for
“ Housing Society
Management Services ”

3 Days Conference on
“ Issues related to
Housing Society
Management ”



Society Certification
Program



Panel Discussion on
New Development Control
Rules - 2034 &
Redevelopment Benefits



Supported by Maharashtra Society Welfare Association (MSWA)
Municipal Corporation of Greater Mumbai
Professional Housekeepers Association (PHA)
All India Real Estate Agent Association (AIREAA)
Indian Pest Control Association (IPCA)
V Citizens Action Network (V CAN)
Womens Legal Forum
Vasai Taluka Housing Federation
Nature Forever Society
National Solid Waste Association of India
Mumbai Fire Brigade

3,505 Visitors
from **65** Mumbai
Metropolitan
Region

70 Exhibitor
from **12 Cities**



CORPORATES AT HSMS 2017



Housing Society Management Show (HSMS) is....

Remarkable "Success"



Quality "Visitors"



Good "Business"



Leading "Corporates"



High Sales "



SAVE THE DATES

14-15-16
DECEMBER 2018

*If you are interested in
exhibiting at HSMS
2018, Contact us at :*

*urvashi@hsms-india.com
+91 9321868928
www.hsms-india.com*

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